

Staffordshire Sentinel
Monday 10 June 1946
London visitors "After the V-Party"
AGAIN to-day, there were many sightseers in London, and quite a number of people travelled from North Staffordshire during the weekend.
In Trafalgar Square this morning, a sentinel reporter spoke to a party of sitting on a bench resting after a walk, which began at dawn, from Euston. It transpired that they had travelled by the night train from Stoke-on-Trent. We thought it better to come to-day so that you would have a better chance of seeing the decorations on the buildings," said Miss Florence Dwyne, of Robinson-avenue, Burslem, who is Superintendent of the Sunday School at the Hamill-road Methodist Church. "We are all from Hamill-road Methodist Church. We spent the day entertaining the Sunday school children, so we decided to give ourselves a treat to-day. We don't mind the after-the-party feeling at all. We managed to make ourselves quite comfortable on the train." Mr. John Stoddard, who was taking the party sight seeing, drove an ambulance in the Friends' Ambulance Unit in the worst blitzes on London.

ESTABLISHED 1839
The TUNSTALL ASSURANCE SOCIETY
is now in the 7th year of its SECOND CENTURY
IT HAS MADE MORE PROGRESS IN THE FIRST SIX YEARS OF ITS SECOND CENTURY THAN IN THE FIRST 57 YEARS OF ITS FIRST CENTURY
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MONDAY, JUNE 10, 1946

Labour Party and Policy

THE Labour Party annual conference which opened at Bournemouth to-day is the biggest and easily the most important yet. The fact of Labour being in Parliamentary power by a large majority and very actively in governmental power has attracted to the party many who want to be on what they regard as the dominant political side for some years, not a few who want jobs created by nationalisation schemes and of course, a fair number of Vicars of Bray, who constitute a perennial political genus.

The Laski v. Attlee issue which became farcical at the time of the election has been in abeyance for a period; but it is by no means certain that the Labour Party has abandoned its ambition to dictate policy to the Government. After all, the Government is answerable ultimately to the electorate and not to any party, and Mr. Attlee, who is a stronger man for his time in office, will probably listen attentively and act as he and his colleagues please. For it is remembered that a party—be it Tory or Labour—cannot have the inside knowledge which Ministers should have.

Very particularly is this the case in foreign policy. Mr. Ernest Bevin will have his critics, but he is capable of answering them effectively and subduing wild ideas. Mr. Bevin has a task enormous without the irritations of unknowledgeable advice from the extreme Left. This is a time for national unity on foreign policy and unity also with the United States; for any weakening towards Russia would be the worst line of approach.

At one time it looked as if the Communist application for affiliation would have the support of four important unions. But the Labour Party campaign, led by Mr. Morrison, against Communism and definite public reaction against Russian diplomacy have made it certain that the Communist application will be rejected. Also, the party Constitution is likely to be made proof against Communist affiliation attempts in the future.

Mr. Attlee and seven other Ministers are programmed to speak at the conference on a comprehensive range of topics. Even the most querulous of Socialist critics cannot accuse the Government of inactivity; and, whatever may be the outcome of their policy of socialisation, the Government can point the party's attention to a substantial list of industries billed for nationalisation.

LETTERS TO THE EDITOR

Beer Shortage—Drink Less!

(To the Editor of the "Sentinel")
SIR—With reference to the present acute beer shortage, I feel it is time the case of the long suffering licensee was stated.

In the first instance, let me say that I do not think either the magistrates or the public have the least idea of the serious cut we have had in our average.

In my own case, about six weeks ago, before the present reduction, I was selling an average of 15 barrels a week. At the present time I am receiving eight barrels, my quota all through the year having been ten barrels. My Guinness supply has been cut from 80 dozen per week to 15 dozen.

That will give the public some idea of the drastic cut in the price of beer. The real solution lies in the public trying to appreciate the position by moderating their drinking, and not, as they are doing at the present time, drinking twice as much when a house does not receive their supplies until Friday. They sell out over the weekend and, consequently, I am "blitzed" and sold out before the week-end.

The only possible way of having uniform hours of opening is to fix a dead line when all the houses have a full supply. Then all the houses should open at the same time—Yours faithfully

PUBLICAN

What People Want

(To the Editor of the "Sentinel")
SIR—Those who claim an all-embracing mandate for nationalisation and regard it as an ultimate panacea would do well to ponder the reaction and feeling with which it was

The Staffs. DAY BY DAY Regiments COUNTY TOWN "FREEDOM"

ARRANGEMENTS are now complete for the ceremony at Stafford next Saturday conferring Freedom of Entry on the North and South Staffordshire Regiments, the Staffordshire Yeomanry and the Stafford Battery in recognition of their long and historic association with the County town, and in appreciation of their deeds of gallantry and magnificent service in the recent conflict.

The Freedom gives the Regiments the right on ceremonial occasions of entering the town with bayonets fixed to their rifles and colours flying.

The proceedings commenced at 3 p.m. with the playing of the band of the North Staffordshire Regiment in the Market-square and the subsequent programme will be as follows:—

2.30 p.m. Demobilised Servicemen and 1914-18 personnel will arrive in Market-square from the Borough Hall.

3.15 p.m. The Mayor (Mr. Wallace) will receive the Colonels of the Regiments and the Stafford Battery.

3.30 p.m. The band of the North Staffordshire Regiment will play in the Market-square.

3.45 p.m. The Mayor will ask the Regiments to accept the Freedom of the Town.

At the conclusion of the ceremony the uniformed detachments, with their arms fixed and their bayonets playing, will march past the Mayor, who will take the salute.

Architectural Students Literary Enterprise

THE Architectural Student is the title of a magazine issued by the Architectural Department of the Burslem School of Art.

The first number is very promising and certainly informative to all interested in the art of planning and the technique of building.

Number one of a series of articles on "The Art of Planning" is dealt with by R. Medley, Parish Churches of Staffordshire and adjoining counties, relating to the beautiful church of St. Mary, Astbury, Cheshire. The admirable descriptive article is written by R. Medley.

"The Town" is the subject of an article by Howard V. Walker, and "The Importance of the Home" is dealt with by A. Booth.

Many will read with interest the authoritative article by Mr. L. Greaves on A.R.I.B.A.—"Present Tendencies in Housing". Mr. Greaves discusses the merits and demerits of houses constructed otherwise than by traditional methods, and says that the current tests must be applied to the new methods are:—

- (1) That the main materials are readily available.
- (2) That the skilled labour in the construction of houses is reduced to a minimum.
- (3) That the resultant houses are aesthetically satisfactory.
- (4) That the acid test of all is: "Will it be prepared to live in it?"

From my own experience (adds Mr. Greaves) there are several houses which meet these requirements and which I can say with complete honesty that I would be glad to occupy them.

VE-Day Reflections

SOME VE reflections by a Burslem man, set down on May 8th, 1945, when he was serving in Wismar, Germany, as a lieutenant in the Sixth Airborne Division, are published in the issue of Saturday's Victory Celebrations, a year later.

—Today is VE-Day—at long last it has arrived! For over five years we have longed for this day, and we are glad to see it.

its Childrens Week at LEWIS'S



Featuring style and quality for every boy and girl of every age. Come to Lewis's for the values, the unbeatable and are backed by Lewis's guarantee of satisfaction or money refund.

Boys' "Wilwer" Flannel SUITS
Smarter cut two-piece suits in high grade flannel. Boys' suits are fully lined and all seams are strongly sewn. Boys' suits only. For 9/6 sizes 3-5. 28/11

Boys' BLAZERS
In new flannel. Well cut with three patch pockets. Lined. Navy, brown, maroon and green. For sizes 3-5. 19/2

Lumber JACKETS
Grey union flannel, with pleated collar and button wrists. Two patch pockets. 4 cpa. 8/9 For sizes 3-5.

Little Sister FROCKS
A grand range of beautifully designed frocks in dainty styles for girls of all ages. In lovely floral patterns and gay shades. For sizes 4-12. 7/2

Girls' Two-Tone COATS
Smartly styled in new self colour and neat check materials attractively trimmed. Example for size 10. 41/5

For TODDLERS
Gay frock and knicker sets in dainty prints. For sizes 1-3. 11/4

CHILDREN'S VICTORY PARTY
Next Friday at 3 p.m. for ages 6 to 14 years. Tickets 2/- from the Children's Dept.

REMNNANT DAY TO-MORROW

In the Fabric Hall—First Floor
Hundreds of useful lengths of Rayons, Cottons and Woollens will be available at special prices. Ex. 10/- to 15/-

SATISFACTION GUARANTEED or MONEY BACK

Lewis's (Staffordshire) Ltd., Hanley, Tel. 2269



HER GREATEST DAY

This is the day she dreams of—the day she will step into the joy of a new life. But it's more than just a day to look forward to. It's a day that is worth saving up for.

So keep up those National Savings Certificates; they'll help to speed the happy day and give a good send-off. Remember, savings grow all the time in National Savings Certificates. Easy to buy—Easy to hold—Easy to cash.

Buy and hold NATIONAL SAVINGS CERTIFICATES

Knights Castile COMPLEXION SOAP



FOR Face APPEAL

NEEDS ANNOUNCEMENTS
A FEW of the latest announcements from the various clubs and societies in the district are given below.

Mr. Churchill

In a short while the Prime Minister will be broadcasting. We shall be listening. I suppose the whole world will be listening. We are all glad to have the support of the fighting men, even though they may not have the same political convictions. We admire the grand job of work he has done in leading the country through such a hard time. May God bless him.

LONG SERVICE

Mr. R. Coupe of Stewart Street, Crewe, has retired after 47 years' service in the Post Office, more than 30 of them spent at Crewe. He has spent his last years at Carnforth, Grange-over-Sands and Burslem. After serving in the 1914-18 war he took a part in the work of the British Legion.

Berrards Fashion Shop
LANUDONO
ARE NOW BRANCHES OF
Berrards Fashion Shop
COLWYN BAY

Many of our customers who are visiting North Wales will be pleased to know that 'Huntbach's Quality in Fashion Wear' is now available at 100, Mostyn Street, Llandudno, and Princess Drive, Colwyn Bay. Newest holiday styles in Frocks, Coats, Costumes and Fashion Accessories can be displayed for you to inspect freely—and of course, you can be fully assured that every garment represents 'Genuine Economy' at the established 'Huntbach's' tradition.

HUNTBACK'S OF HANLEY
Huntbach & Co., Ltd., Hanley, Stoke-on-Trent. Tel. 2345

NATURAL SLEEP
man's breakthrough!

Natural tiredness—delightful, described rest—these are the rewards of healthy, carefree activity. Too often these denied to people who are beset by problems to do with a thousand vexatious cares during the course of the day. For an overworked mind does not know when to call a halt. But here 'ASPRO' helps—it soothes and relieves while giving you a thousand hours of restful sleep.

ASPRO
Solder Finds Relief from Sleeplessness

WANTED Distant Modern Bedroom Furniture, good condition, 100/- to 150/-, 100, Mostyn Street, Llandudno, Tel. 2345

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